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Rainmaker Real Estate Agent: A Guide For Top Producing Listing Agents (Realtor Marketing Book 2)



Synopsis

Rainmaker Real Estate AgentA Realtor Marketing Series TitleIf you are a Rainmaker real estate agent you probably have asked yourself from time to time, "How can I consistently and effectively get more listing leads?" As a top producing Rainmaker Realtor®, you share one thing in common with other successful agents. You have a burning desire to get more listings, make more sales and achieve the goals you have set on earnings for yourself or your team. This is not a general real estate marketing book covering the basics of being an agent. Instead it is a targeted missive on how to get seller leads and convert them to listings.

What is a Rainmaker? There are as many different types of Rainmakers as there are snowflakes from the sky. I have met Rainmakers who are shy and sit behind their computer all day. I have met networking Rainmakers and marketing Rainmakers. What I have never met is a lazy Rainmaker. Rainmakers are like the Energizer Bunny. They like to come up with new ideas and figure out new ways to find business. They read books like this one, attend panels of listing agents at conventions and are willing to try things that are not exclusively made for Realtors®. They are not timid little lambs who are willing to wait around for leads. No matter their personality type, they are out there pushing the boundaries of what normal agents think are reasonable levels of work or effort. If you were bold enough to pick up a book that throws down a title like that, you are definitely bold enough to be a Rainmaker Real Estate Agent! Scroll up and grab a copy today.

Book Information

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Customer Reviews

Helpful information!

Very informative! Loved it! Thank you!

Some great tips for new and old agents alike! Easy and fun to read!

Excellent many new ideas.....

Tara has done a great job of providing how to marketing knowledge, specific to the real estate listing agent, that we can all put to use immediately and refer back to later to improve our results. Well done Tara.

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